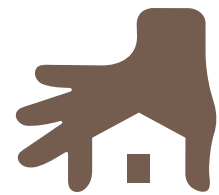




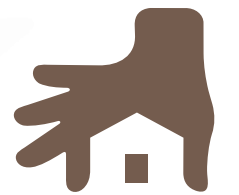
Come Together.  
Stand Tall.



**HOME**

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**HOME**

A spacious  
supermarket exclusively  
for Construction  
materials and services



## The Scenario

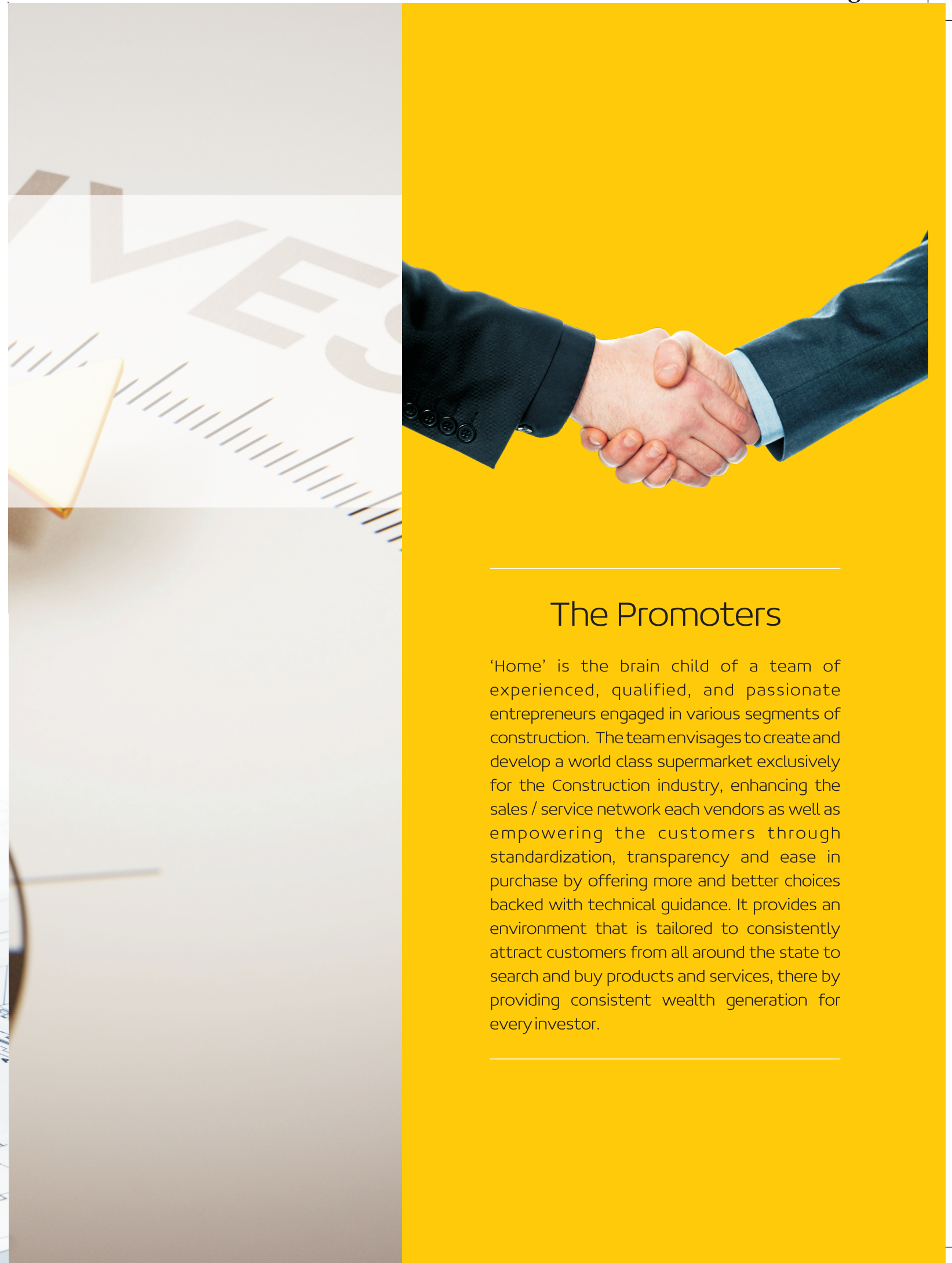
Construction Industry is one of the most booming industries in the whole world. It plays a significant role in the progress of mankind. The industry can be vastly categorized into Real Estate, Landscaping, Architecture, Civil Engineering, Contracting, etc. A lot of materials, machinery and man-power are part of this gigantic industry. Innumerable Organisations, Contractors, Professionals, Technicians, Workers are involved directly or indirectly. Needless to say, every brick plays an equal role. Yet, the fact is that the important segments of materials or services are scattered at different places and at various brands.

An ordinary person is unable to find the right choice from available sources in market. Naturally, he or she is forced to depend on the advises of middlemen for their construction needs. Eventually lack of expertise and professionalism leads the construction works to poor results and high costs. Even many of real estate investors are also facing similar issues of finding true professionals, cost effective machinery and quality materials for accomplishing their projects. From the view point of common people, as a whole, it remains as a fact that the construction industry services have not yet become customer friendly, especially when it comes to making right choices.



## The Promoters

'Home' is the brain child of a team of experienced, qualified, and passionate entrepreneurs engaged in various segments of construction. The team envisages to create and develop a world class supermarket exclusively for the Construction industry, enhancing the sales / service network each vendors as well as empowering the customers through standardization, transparency and ease in purchase by offering more and better choices backed with technical guidance. It provides an environment that is tailored to consistently attract customers from all around the state to search and buy products and services, thereby providing consistent wealth generation for every investor.





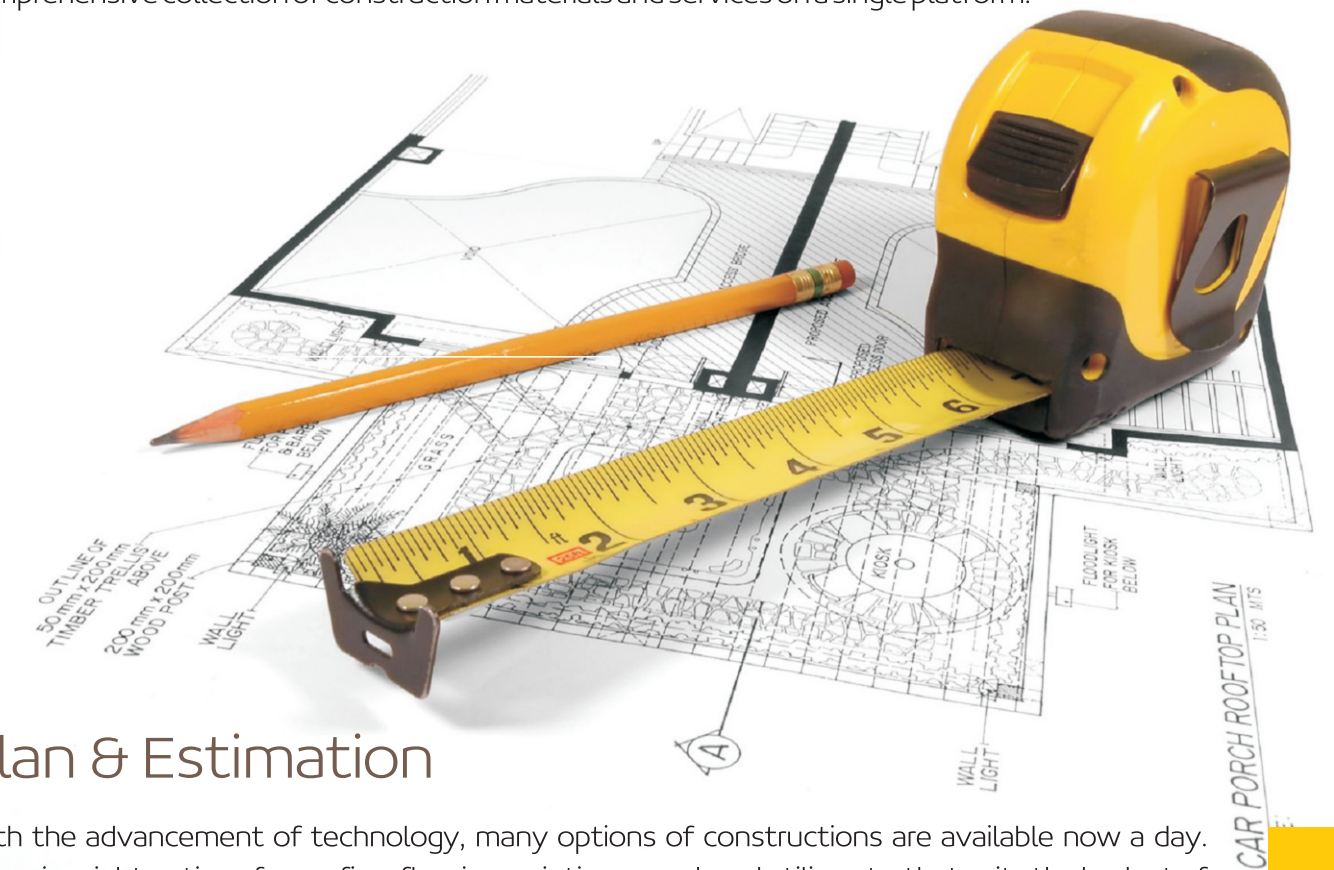
## Investment Opportunity

The concept of a supermarket exclusively for construction materials and services provide great opportunity for manufacturers, suppliers and professionals engaged in construction industry to showcase their products and services on a single platform. Such a platform attracts prospective customers on large scale. It provides the building and construction industry an unrivaled environment to meet a lot of prospective buyers and suppliers, professionals all in one place. This also creates an opportunity for every professional and organisations engaged in construction arena to be a part of this venture by way of investments. Those who are interested in becoming a part of this prestigious project by way of investment are requested to contact the promoters at the earliest. 'None of Us' is as smart as 'All of Us'. Let us all come together for the uplift of construction industry and stand tall forever.



## An innovative Initiative

The above scenario has inspired us to come up with an innovative initiative - a spacious supermarket exclusively for construction materials and services. It will be the ideal platform for a common man or a real estate investor to visit, understand and assess the various technical aspects of construction works and to view the available range of choices under a single roof helping everyone to make suitable choices depending on their needs and budgets. The supermarket covers the entire aspects of construction from imaginations to implementations. Apart from high quality materials and machinery, 'Home' is also envisaged to provide architectural guidance, engineering expertise, professional back up, machinery support, skilled workforce and over all supervision to every prospective customer. 'Home' is the first of its kind project in Kerala that offers complete and comprehensive collection of construction materials and services on a single platform.



## Plan & Estimation

With the advancement of technology, many options of constructions are available now a day. Choosing right options for roofing, flooring, painting, wood work, tiling etc. that suits the budget of customer and preparation of estimates has become a difficult task in the present scenario. Plan & Estimation is an area that requires a lot of technical knowledge and calculations using complex algorithms and pricing information. Gifted with vast experience our team of experts is specialized in cost estimating works of construction of any kind. By identifying and analyzing the project's scope, time, cost, quality, and performance, we offer to develop an accurate assessment of how the construction process is unfolding over the course of its duration. The plan & estimation wing of 'home' Construction Supermarket is well equipped to prepare ideal plans and authentic estimates and verify proposed construction costs at various stages, throughout the construction process.





## Materials Unlimited...

'Home' is going to be the one stop, customer friendly and technologically advanced supermarket offering complete range of construction materials like bricks, tiles, cement, sand, electrical items, sanitary products, paints, furniture, fittings, interior products, etc. for all living, work and leisure spaces. Apart from products we offer services like supply of labour and machinery on contract / rental basis too. The service segment of 'Home' also ensures the professional support of Architects, Civil Engineers, Technicians, Carpenters, Electricians, Plumbers etc depending upon requirements.